

# **PRESTASHOP AT A GLANCE**



# UNLOCKING COMMERCE

**The time has come for a new era of commerce in which business leaders can truly own their growth.**

This is why we built the most inclusive commerce platform. A solution for people to fully express their uniqueness and potential.

A solution that guarantees actual customization, scalability and ownership, offering endless possibilities of development, all within your grasp.

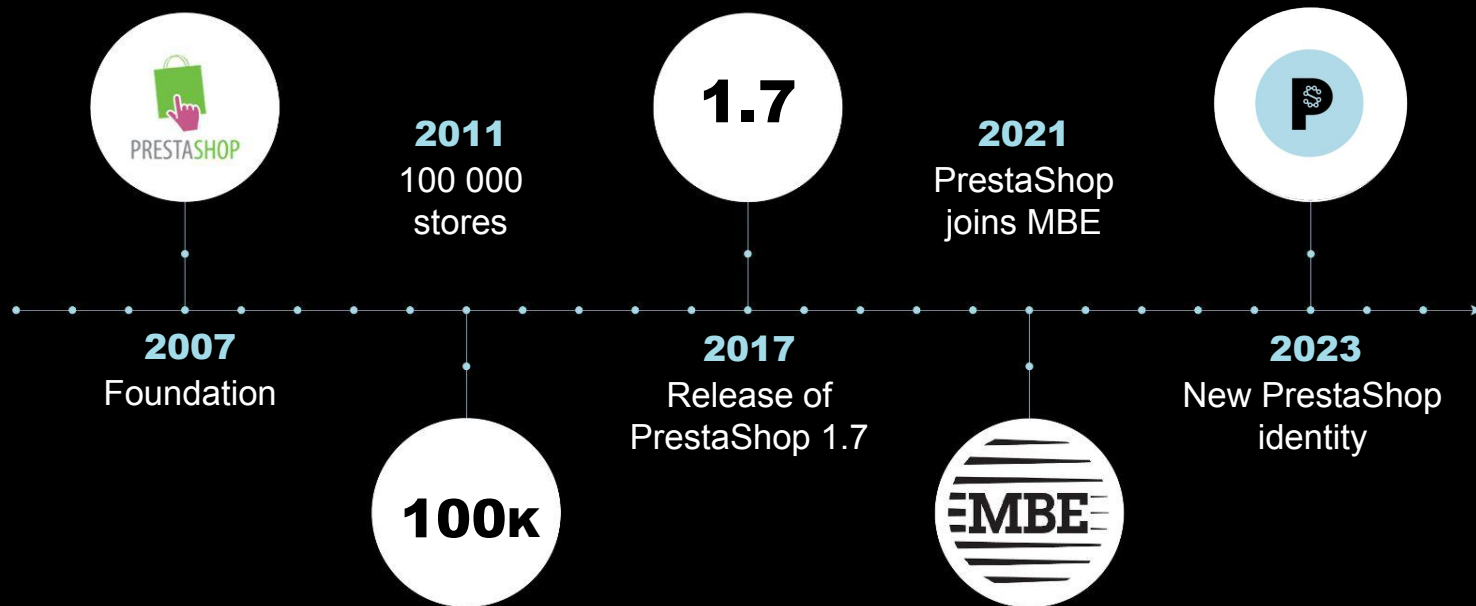
We stand for unbounded, unrestricted commerce.

**Welcome to a new era of commerce.**



**OUR PROMISE:  
WITH PRESTASHOP,  
TAKE CONTROL  
OF YOUR COMMERCE**

## PRESTASHOP JOURNEY





## POWER FIGURES

**300K**  
**MERCHANTS**

**€22B**  
**BUSINESS VOLUME**

**280+**  
**COLLABORATORS**

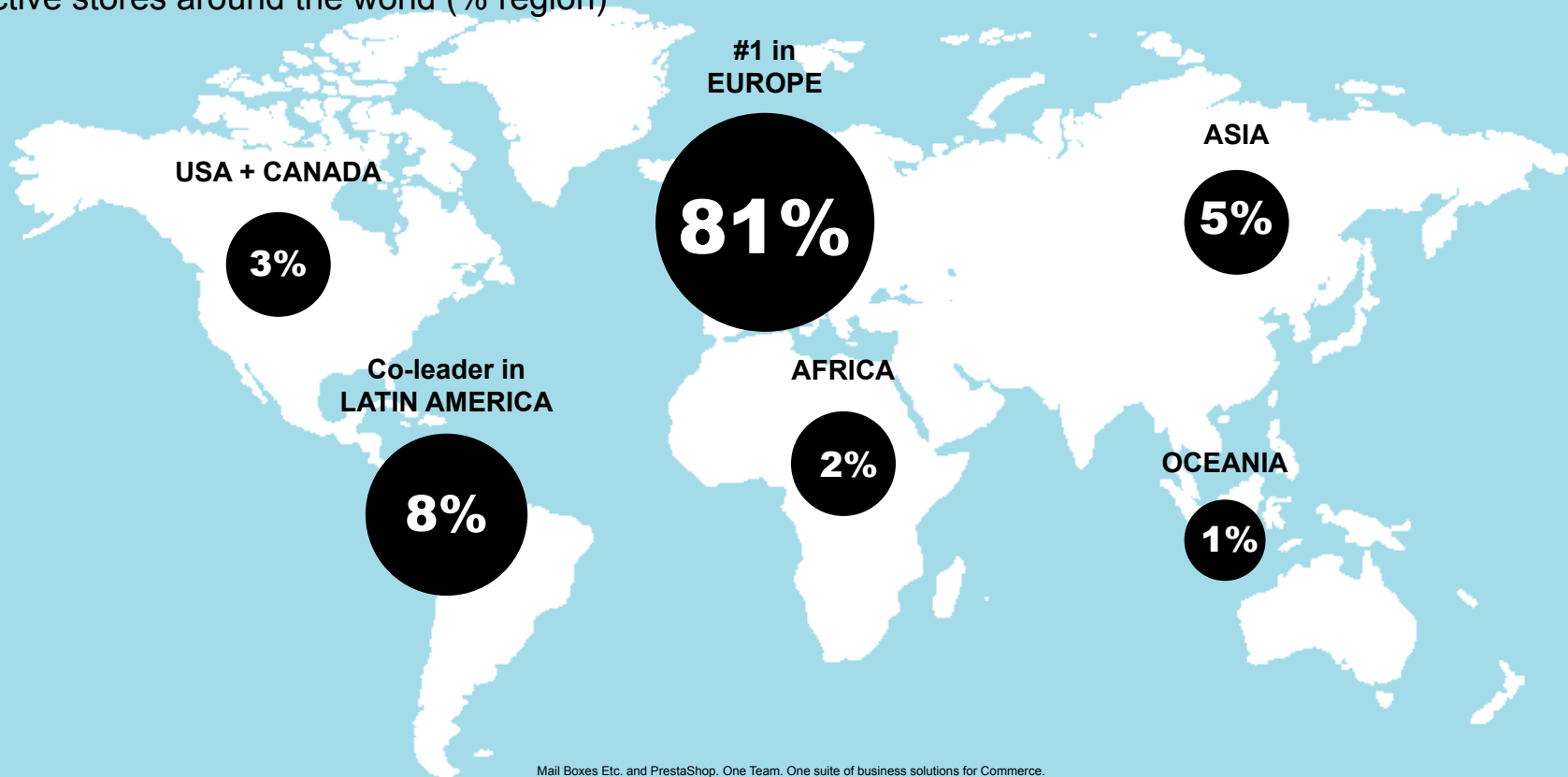
## OUR TOP CLIENTS

They already ride with PrestaShop



## OUR PRESENCE MAP

Active stores around the world (% region)





**Éric Sénéchal**  
PrestaShop Managing Director

## PRESTASHOP IS PROUD TO BE PART OF THE MBE WORLDWIDE GROUP

“

Together with MBE, we envision the future of commerce as a seamless experience for merchants to fully own, control and grow their business. From the beginning to the end, we are offering a unified and unique commerce journey to unlock your potential.

”





## ABOUT MBE WORLDWIDE

MBE Worldwide S.p.A. (“MBE”), a privately-owned company headquartered in Italy, is a leading commerce-enablement platform providing ecommerce, fulfillment, shipping, and marketing solutions to SMBs and consumers.

MBE Worldwide S.p.A. is composed with the following companies:

- PrestaShop (ecommerce)
- Mail Box Etc. (shipping & fulfillment)
- Postnet (shipping & fulfillment)
- Pack & Send (shipping & fulfillment)
- Gel Proximity (shipping & fulfillment)
- Spedingo.com (shipping & fulfillment)
- Print Speak (marketing solution)
- AlphaGraphics (marketing solution)
- Multicopy (marketing solution)

**For more information about MBE Worldwide Group, please visit [mbecorporate.com](https://mbecorporate.com)**

MBE Worldwide S.p.A. owns and uses trademark registrations for MBE and MAIL BOXES ETC. outside the United States and Canada, only. It does not operate under those marks in the U.S. and Canada and is not affiliated with or related to the United Parcel Service of America, Inc., owner of MBE and MAIL BOXES ETC trademark registrations in the United States and Canada.

# ABOUT MBE WORLDWIDE

## Main figures

### KPIs\*

**€1.3 bln**

System-wide Gross Revenue\*\* (US\$1.3bln)

**52**

Countries Worldwide

**€22 bln**

ecommerce Gross Merchandise Value\*\*  
(US\$23bln)

**3,150+**

Business Solution Centers Worldwide

### SYSTEM-WIDE GROSS REVENUE

**57%**

Shipping

**34%**

Marketing Solutions

**9%**

Fulfillment and Retail Services

### PEOPLE AND PRESENCE

**1,139**

Corporate People

**11** Offices in **9**

Directly Operated Countries (DOC)

**43** Indirectly Operated Countries (IOC)

**12,000+**

Business Associates

**84**

Directly Operated Stores (DOS)

\*All data are as of December 31st, 2022

\*\* At average 2022 FX rate for major foreign currencies against EUR



## HOW DO WE DELIVER?

PrestaShop

**One unique & inclusive open code (e)commerce platform  
with infinite customization possibilities**

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# MADE FOR COMMERCE, BUILT FOR SUCCESS

Robust & flexible

## Use a powerful and reliable platform

Rely on quality software that is constantly checked and updated for security.

It is also a platform capable of supporting thousands of catalog items simultaneously. PrestaShop is designed to adapt to your growth, so managing large traffic peaks (sales, multi-store, B2B, blog, etc.) will never be a problem.

## Opt for an open solution

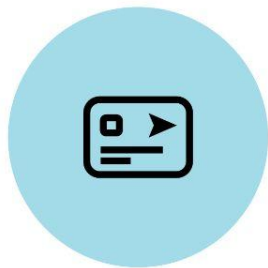
With PrestaShop, you have the freedom to create, customize, and expand your online store in ways you never thought possible.

No more rigid templates and limited design options; instead, you have the power to mold your online store into a tailor-made shopping experience for your customers, that perfectly aligns with your ambitions.

## AND MORE

5 000 modules and themes

Discover the entire list on our official marketplace: [PrestaShop Marketplace](#)



### Payment management

PayPal - Stripe - Mollie  
Amazon Pay - Adyen



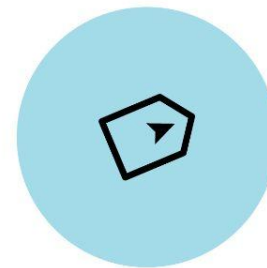
### Shipping solutions

ShipStation - PackLink  
DHL - Mondial Relay



### Performance analysis

Google Analytics  
Google Ads - Tag Manager



### Promotion & marketing

MailChimp - Sendinblue  
Klaviyo - Gamiphy - Facebook



## MUCH MORE

With the support of all the PrestaShop Ecosystem:

**600**

PrestaShop Experts

**150+**

PrestaShop Partners

**1M**

Community Members

## FOCUS ON TOP PARTNERS

To ensure your success, we work with the best



## AS A RESULT

### 1. CONTROL

#### “You’re in control”

With PrestaShop, you have full ownership of your online store and all of its data. Because we believe business should be enhanced, not limited, by technology.

### 1. SCALABILITY

#### “We’re in this for the long run”

From new entrepreneurs to accomplished business leaders, anyone can start and grow with PrestaShop, scaling from hundreds to millions in revenue.

### 3. CUSTOMIZATION

#### “Your store, your way”

Stand out from your competitors: Thousands of modules and themes are available to convert future visitors of your website into loyal customers of your brand.

### 4. SUPPORT

#### “We’re here to help”

Get all the help you need from our dedicated support team. Go further on your ecommerce journey using our wide range of resources and services.

# WELCOME TO A NEW ERA OF COMMERCE

**THANK YOU!**

**PRESTASHOP**