

Prestashop Ecommerce Video Module
Installation Instructions

Follow these instructions to install the Treepodia Prestashop Ecommerce Video Module on your shop:

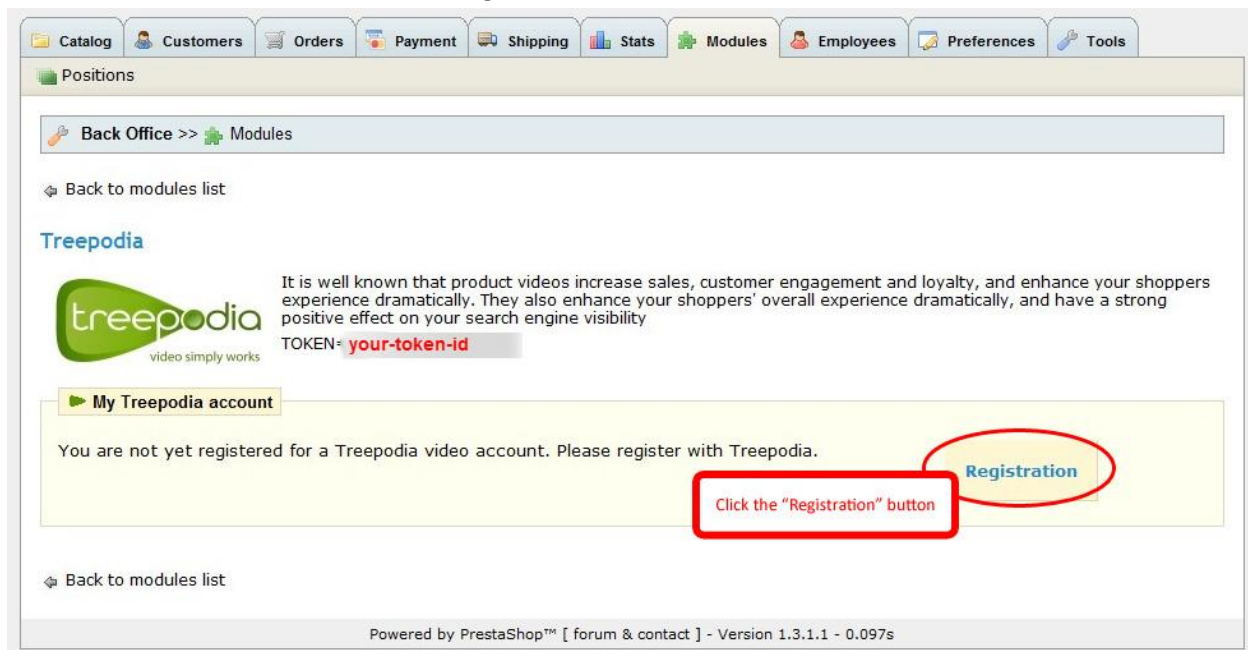
Step 1:

Go to your Prestashop Module Tab & Click "Add a new Module"



Step 2:

Once the module is installed click the registration button



Step 3:

Fill in the registration form:

1. Fill in the following registration form. Once submitted, you will receive a confirmation email with a link to the Treepodia video management system.
2. Choose your video templates (one or more) from the video management system.

Fill in the registration form

Following these steps, the videos will be live on each and every one of your product

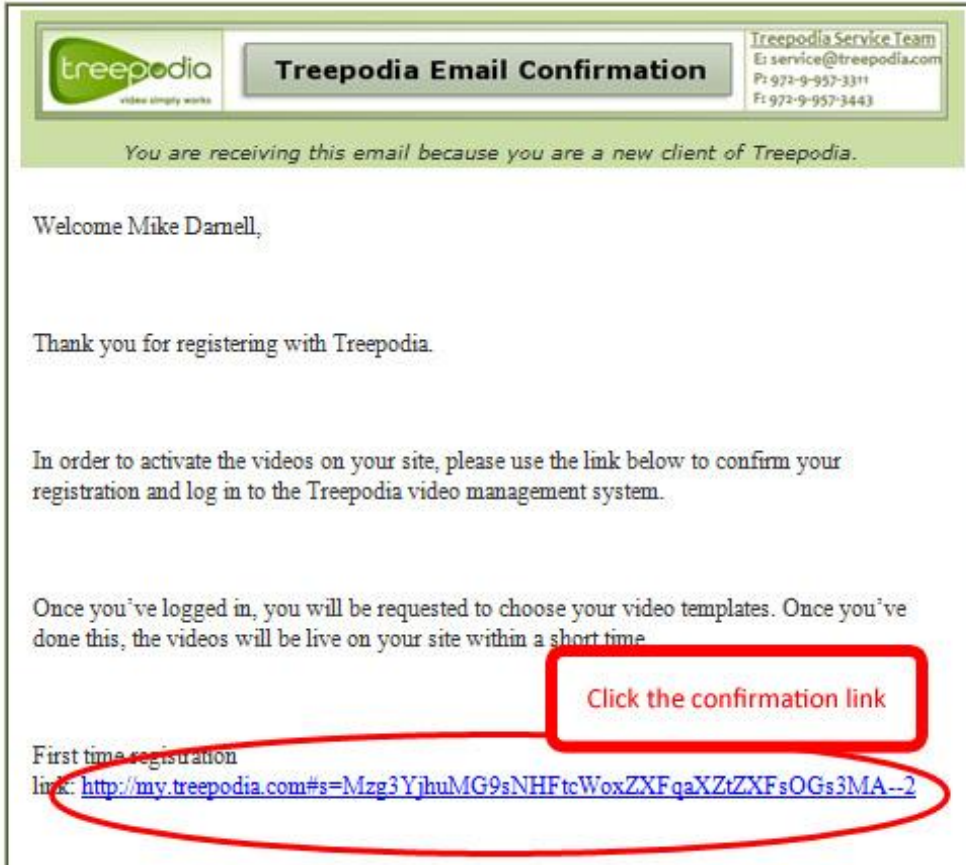
The registration form is divided into two sections: Personal Information and Company Information. The Personal Information section includes fields for First Name, Last Name, Email, and Phone. The Company Information section includes fields for Company, Address, Address2, City, Country (dropdown), Zip Code, Website, Industry (dropdown), and Fax No. A Submit button is located at the bottom of the form.

Personal Information	
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Email:	<input type="text"/>
Phone:	<input type="text"/>

Company Information	
Company:	<input type="text"/>
Address:	<input type="text"/>
Address2:	<input type="text"/>
City:	<input type="text"/>
Country:	<input type="text" value="v"/>
Zip Code:	<input type="text"/>
Website:	<input type="text"/>
Industry:	<input type="text" value="v"/>
Fax No.:	<input type="text"/>

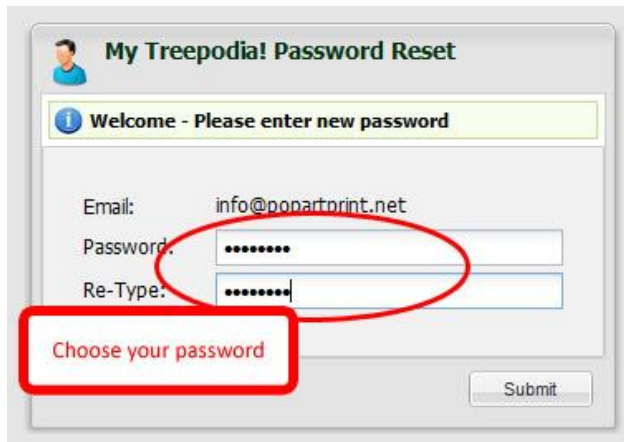
Step 4:

Check your email for your registration confirmation & click the link:



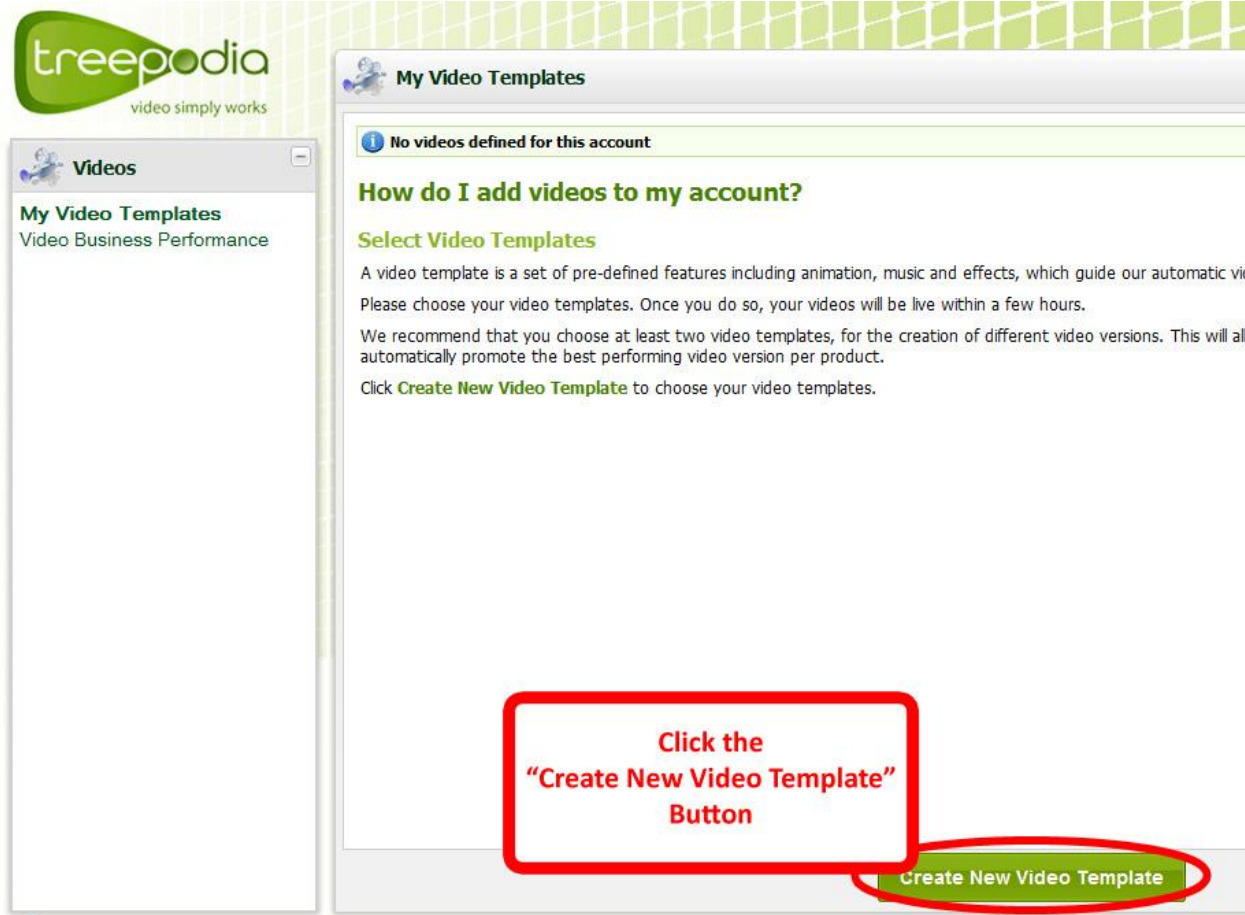
Step 5:

Select your password:



Step 6:

Click the “Create New Video Template” button:



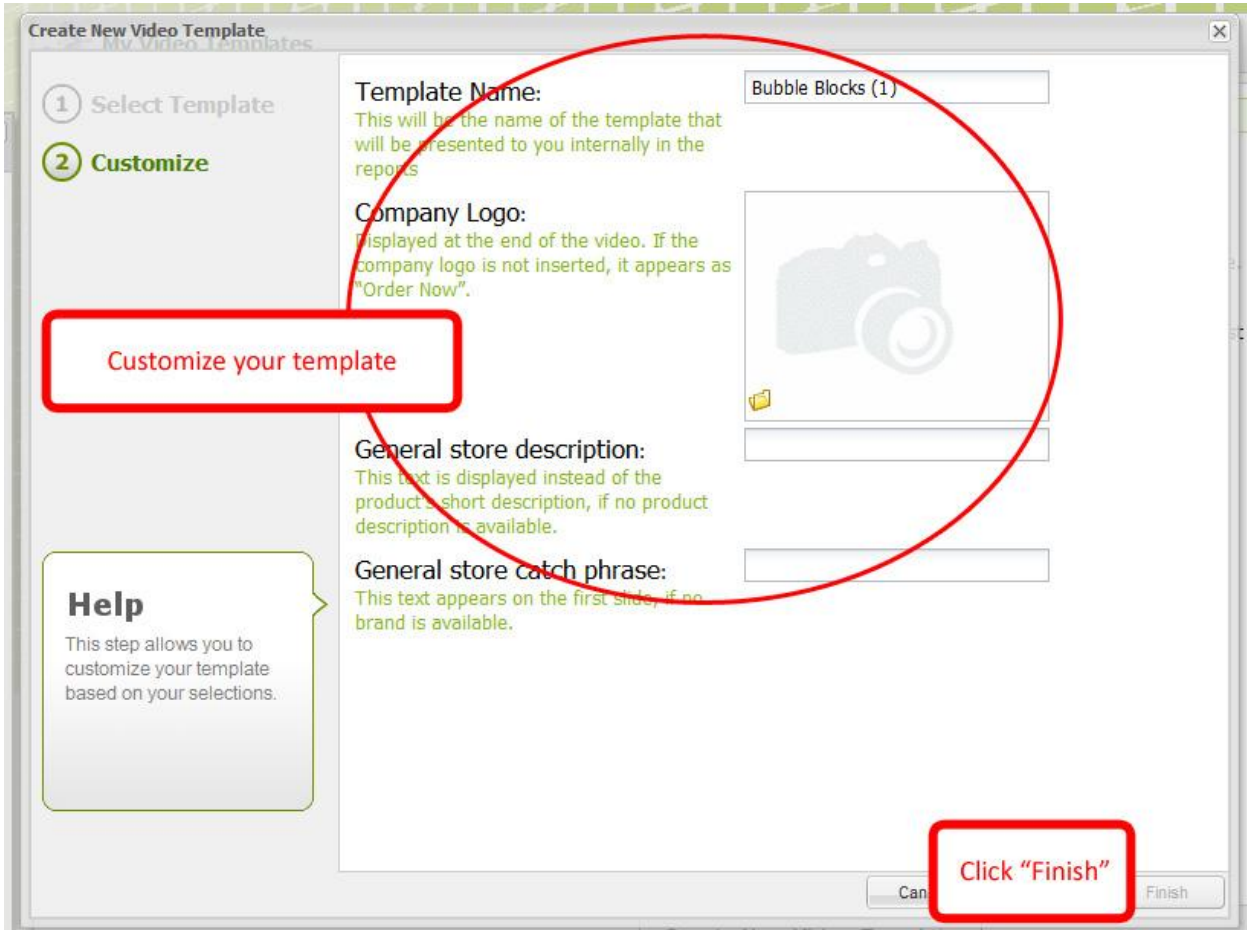
Step 7:

Choose the 1st video template you want to use (note you can select to use as many templates as you like – this is recommended for A/B testing of the Video’s Conversion Rates):

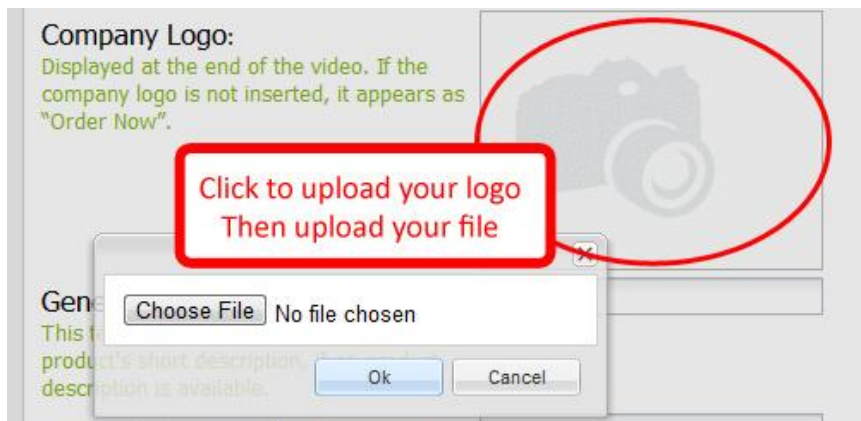
The screenshot shows the 'Create New Video Template' window. On the left, there are two steps: '1 Select Template' and '2 Customize'. A red box highlights the text 'Select a template from the list' pointing to the list of templates. The list has three items: 'Cubic Air' (Ratio: 4:3), 'Bubble Blocks' (Ratio: 4:3), and 'Crispy Autumn' (Ratio: 4:3). Each item has a thumbnail and a description. Below the list is a 'Selected Template' section showing 'Cubic Air' with its details: 'Perfect for electronics, with its smooth, hi-tech feel, this template is optimal for 2-5 images.', 'View Charge: \$0.05', and 'Update Charge: \$0.10'. A red box highlights the 'Next >' button at the bottom right. A 'Help' box on the left contains the text: 'Templates define sets of animation, music and data rules that determine how a product videos will be generated. Please select the most appropriate template...'. At the bottom, there are 'Cancel' and 'Next >' buttons.

Step 8:

Customize your video template's appearance with your logo & messaging:



Adding your logo is easy:



Step 9:

Congratulations – you’ve completed your first Video template – Your videos will begin appearing on your product pages shortly. Look for the “Play Video” button.

We recommend you repeat steps 7-8 at least once more in order to create two video templates for A/B testing purposes but this is not required. Your videos will work regardless of whether you create a second template.

Welcome Mike Darnell | PopArtPrint.net | [Logout](#)

Video Name	Template Details	Template Description	View Charge	Update Charge
Bubble Blocks (1)	Bubble Blocks Ratio: 4:3	Perfect for fashion and home & design products, with its clean, elegant and stylish feel, this template is optimal for 1-3 images.	\$0.05	\$0.10

YOU'RE DONE!
Your videos are being automatically created
You can create another template for
A/B testing or close the window

Create New Video Template

For more help please contact us at:

<http://www.treepodia.com/contact.jsp>