

Prestashop Ecommerce Video Module
Installation Instructions

Follow these instructions to install the Treepodia Prestashop Ecommerce Video Module on your shop:

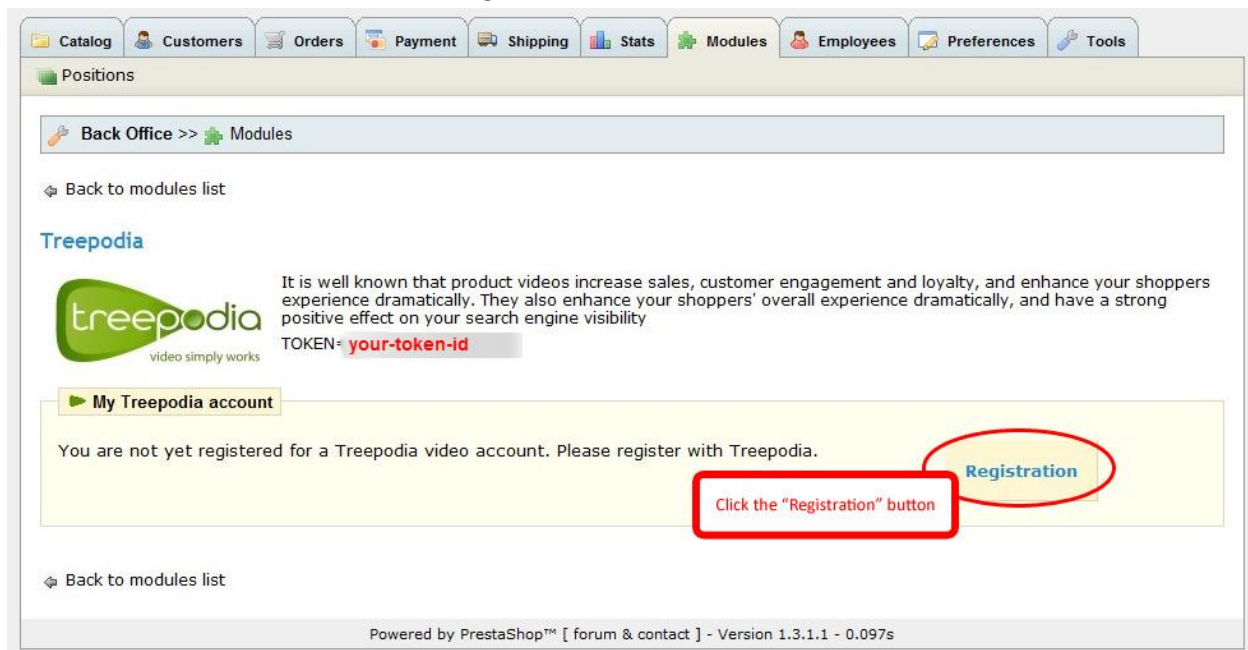
Step 1:

Go to your Prestashop Module Tab & Click "Add a new Module"



Step 2:

Once the module is installed click the registration button



Step 3:

Fill in the registration form:

1. Fill in the following registration form. Once submitted, you will receive a confirmation email with a link to the Treepodia video management system.
2. Choose your video templates (one or more) from the video management system.

Fill in the registration form

Following these steps, the videos will be live on each and every one of your product

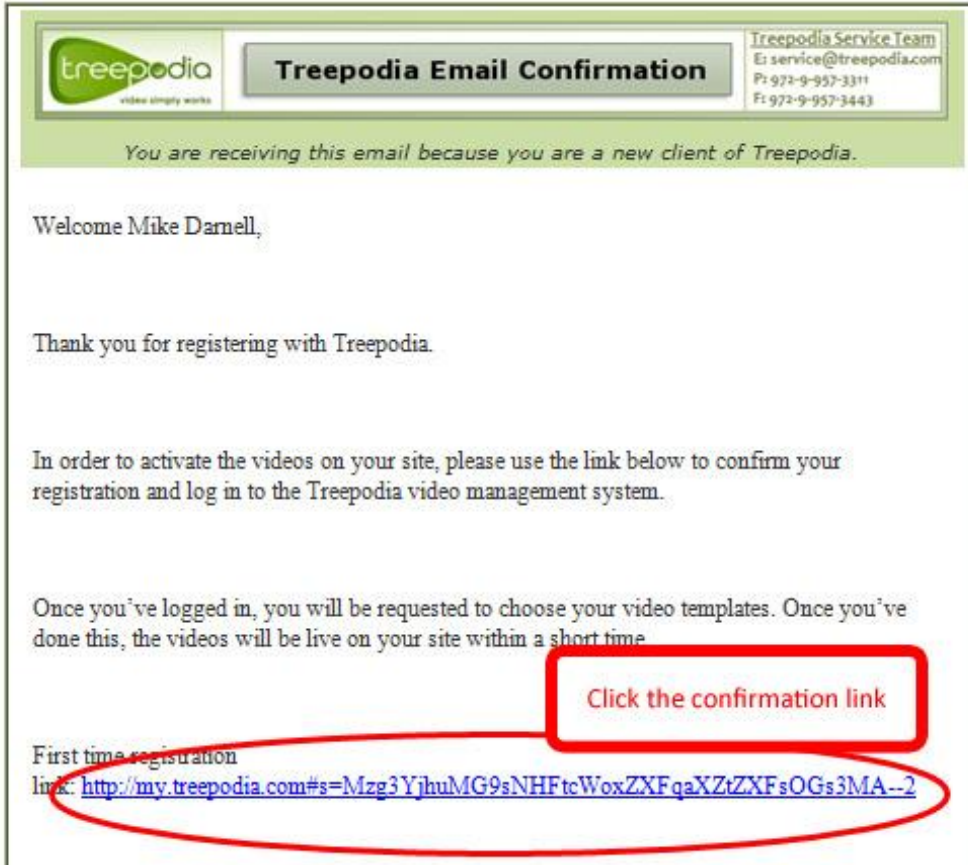
The registration form is divided into two main sections: Personal Information and Company Information. The Personal Information section includes fields for First Name, Last Name, Email, and Phone. The Company Information section includes fields for Company, Address, Address2, City, Country (a dropdown menu), Zip Code, Website, Industry (a dropdown menu), and Fax No. A Submit button is located at the bottom of the form.

Personal Information	
First Name:	<input type="text"/>
Last Name:	<input type="text"/>
Email:	<input type="text"/>
Phone:	<input type="text"/>

Company Information	
Company:	<input type="text"/>
Address:	<input type="text"/>
Address2:	<input type="text"/>
City:	<input type="text"/>
Country:	<input type="text"/>
Zip Code:	<input type="text"/>
Website:	<input type="text"/>
Industry:	<input type="text"/>
Fax No.:	<input type="text"/>

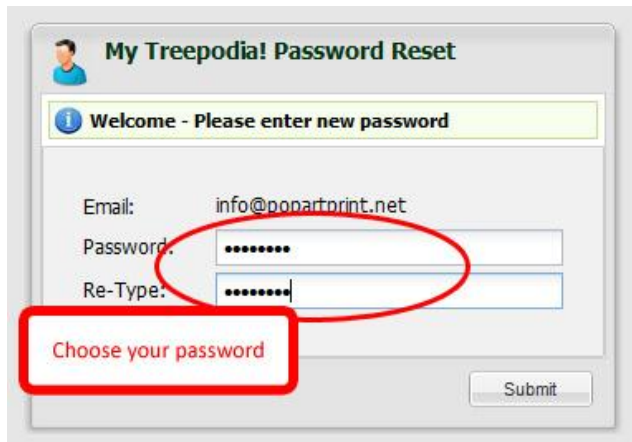
Step 4:

Check your email for your registration confirmation & click the link:



Step 5:

Select your password:



Step 6:

Click the “Create New Video Template” button:

The screenshot shows the 'My Video Templates' page in the Prestashop interface. On the left, there is a sidebar with the 'Videos' menu and 'My Video Templates' selected. The main content area has a header 'My Video Templates' and a message: 'No videos defined for this account'. Below this, there is a section titled 'How do I add videos to my account?' with a sub-section 'Select Video Templates'. The text explains that a video template is a set of pre-defined features and provides instructions on how to choose templates. At the bottom right of the main content area, there is a green button labeled 'Create New Video Template'. A red rectangular box highlights this button, and a red oval also highlights the button. A red text box with a white background is overlaid on the button, containing the text: 'Click the "Create New Video Template" Button'.

Step 7:

Choose the 1st video template you want to use (note you can select to use as many templates as you like – this is recommended for A/B testing of the Video’s Conversion Rates):

The screenshot shows the 'Create New Video Template' window. On the left, there are two steps: '1 Select Template' and '2 Customize'. A red box highlights the text 'Select a template from the list' pointing to the list of templates. The list has three items: 'Cubic Air' (Ratio: 4:3), 'Bubble Blocks' (Ratio: 4:3), and 'Crispy Autumn' (Ratio: 4:3). A 'Help' box on the left explains that templates define animation, music, and data rules. Below the list, the 'Selected Template' section shows 'Cubic Air' with its description and charges: View Charge: \$0.05 and Update Charge: \$0.10. A red box highlights the 'Next >' button at the bottom right.

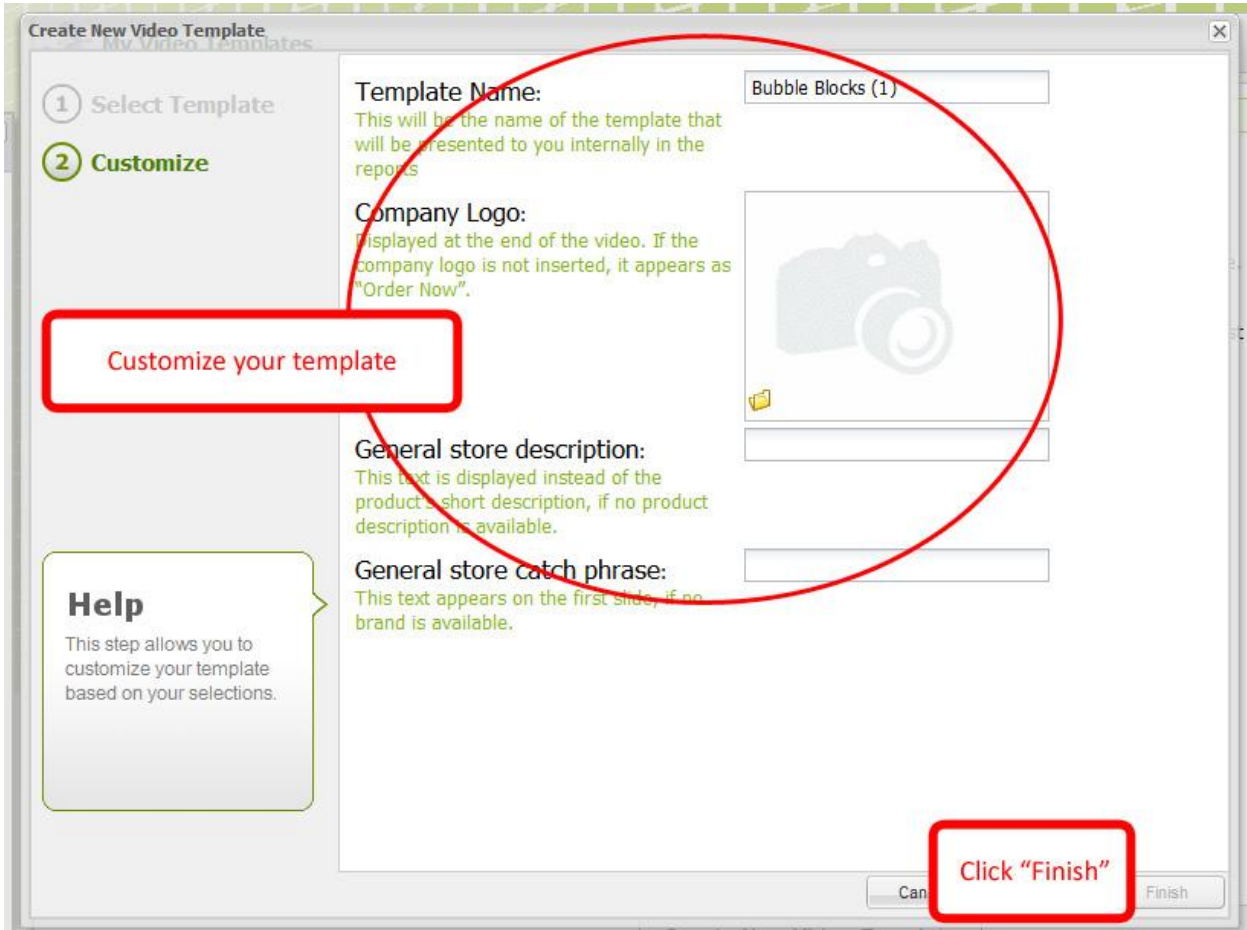
Thumb	Details	Description
	Cubic Air Ratio: 4:3	Perfect for electronics, with its smooth, hi-tech feel, this template is optimal for 2-5 images.
	Bubble Blocks Ratio: 4:3	Perfect for fashion and home & design products, with its clean, elegant and stylish feel, this template is optimal for 1-3 images.
	Crispy Autumn Ratio: 4:3	Perfect for jewelry and gifts, with its bouncy, playful, yet crisp and clean feel, this template is optimal for 1-4 images.

Selected Template

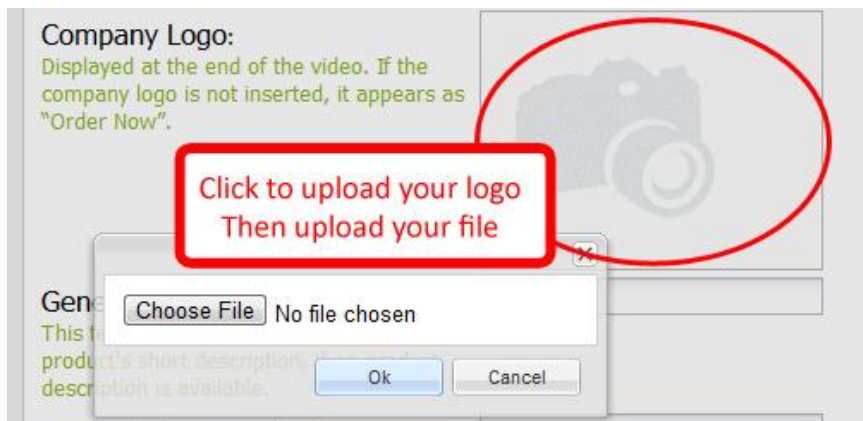
	Cubic Air Perfect for electronics, with its smooth, hi-tech feel, this template is optimal for 2-5 images. View Charge: \$0.05 Update Charge: \$0.10
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Step 8:

Customize your video template's appearance with your logo & messaging:



Adding your logo is easy:



Step 9:

Congratulations – you’ve completed your first Video template – Your videos will begin appearing on your product pages shortly. Look for the “Play Video” button.

We recommend you repeat steps 7-8 at least once more in order to create two video templates for A/B testing purposes but this is not required. Your videos will work regardless of whether you create a second template.

Welcome Mike Darnell | PopArtPrint.net | [Logout](#)

Video Name	Template Details	Template Description	View Charge	Update Charge
Bubble Blocks (1)	Bubble Blocks Ratio: 4:3	Perfect for fashion and home & design products, with its clean, elegant and stylish feel, this template is optimal for 1-3 images.	\$0.05	\$0.10

YOU'RE DONE!
Your videos are being automatically created
You can create another template for
A/B testing or close the window

Create New Video Template

For more help please contact us at:

<http://www.treepodia.com/contact.jsp>